



GARY SANITARY DISTRICT JOB POSTING

GSD is an equal opportunity employer and does not discriminate against candidates or employees because of disability, sex, race, gender identity, sexual orientation, religion, national origin, age, or any other protected status under the law. Reasonable accommodation will be made to enable candidates and employees with disabilities to perform the essential functions of their job, absent undue hardship to GSD.

COMMUNICATIONS DIRECTOR GSD/GSWMD WASTEWATER TREATMENT PLANT

Communications Director – Gary Sanitary District/Gary Stormwater Management District

The incumbent serves as the Communications Director for the Gary Sanitary District/Gary Stormwater Management District, responsible for managing internal and external communications including public information initiatives, publications, graphic design services, website and intranet content, and social media.

Key Responsibilities:

- Serve as the primary contact for media inquiries and public information requests.
- Plans, develops and monitors department goals/objectives in collaboration with GSD/GSWMD executive director and staff.
- Develops short and long-range plans to meet the objectives identified in GSD Long Term Control Plant (LTCP) and Consent Decree.
- Develop and implement communication strategies to promote the plant's activities, achievements and new business including trash collection.
- Prepare press releases, media kits, and other communication materials.
- Directs production of content, programming and editorial planning for all channels. Ensures professional production standards for video, graphics, animation and copywriting.
- Act as the spokesperson during crises, providing timely and accurate information to the public and media.
- Develop and implement crisis communication plans to manage public perception during emergencies or incidents Respond to emergencies on a 24-hour basis, including from an off-duty status, and work extended hours when necessary
- Actively engages with local, regional, and national media as required, to ensure accurate and favorable coverage of initiatives, projects, and statements.
- Performs related duties as assigned.

Reports To:

Gary Sanitary District/Gary Stormwater Management District Executive Director.

Requirements and Qualifications:

Education:

- Equivalent to a Bachelor's degree from an accredited college or university with major course work in communications, journalism, marketing, public relations or a closely related field.

- Alternatively, Minimum of ten (10) years of increasingly responsible related experience, including five (5) years of public utility or environmental sector experience.

Certification and License:

- Possession of a valid driver's license.

Skills and Experience:

- In-depth knowledge of environmental regulations and wastewater treatment plant operations, processes, and systems.
- Proficiency in social media management and digital content creation.
- Proven ability to handle media inquiries and public speaking engagements confidently.
- Excellent communication and public speaking skills to deliver presentations and operational updates.
- Proven ability to use techniques and methods of communication, including alternative ways to inform and entertain via written, oral and visual media.

How To Apply: Applications and resumes may be submitted by email no later than Thursday, January 23, 2025 to:

Gary Sanitary District
3600 West 3rd Avenue Gary, IN 46406
P: 219.944.0595 ext. 1814
E: kara@garysan.com
W: <https://garysanitary.com/careers/> - Application
Attention: Kara Burns, Human Resources Manager

Date Posted: Thursday, January 16, 2025
Date Removed: Thursday, January 23, 2025